



# Founder Story: From Idea to Product-Market Fit

**Peter Carrescia**

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# SAAS NORTH

The **betakit** Keynote Stage

@ SAAS NORTH



**Qui**

# Founder Journey

**Peter Carrescia**

Co-founder, Qui Identity

# Who are you buying & selling with online? Confirm it.

Take the stress and risk out of buying & selling with strangers. Insist on Confirm and complete that deal with confidence.

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