SAAS NORTH

Bootstrapping from 0-5 Million ARR. How to Get Scrappy, Profitable, and Build a Scalable SaaS

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Knak

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Bootstrapping to $5 Million ARR & Beyond

How to get scrappy, profitable, and build a scalable SaaS

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Product details

Publisher : Wiley; 1st edition (Nov. 8 2011)

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Best Sellers Rank: #12,264 in Books (See Top 100 in Books)
#1 in CSS Programming
#3 in Web Services
#8 in Web Design (Books)

Customer Reviews: ★★★★½ 3,537 ratings

RP.
SERVICES
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One agency for sales and marketing operations.

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RevenuePulse

Scope of Work (“SOW”) | Panasonic Canada Inc. (“Panasonic”) (“Client”)
Custom Responsive Marketo Email Templates
March 19, 2018

Proposal

Email Template:
Revenue Pulse will develop two (2) custom responsive Marketo master 2.0 email templates based off designs provided by Panasonic.

These templates will be coded for use with Marketo’s 2.0 email editor and tested for deliverability on Litmus across 32 different email clients including (Outlook, Gmail, Lotus Notes and Yahoo! Mail). Revenue Pulse also tests on Android, iPhone and Windows mobile clients. View full email/device compatibility (www.revenuepulse.com/email-compatibility).

Revenue Pulse develops all email templates using the fluid hybrid model, which allows Revenue Pulse to achieve responsive emails on all clients, regardless of media query support. This proposal includes the development of two (2) Marketo 2.0 email templates, quality assurance and testing.

Pricing & Payment Terms

Pricing for the email templates will be at a project-rate according to the schedule below:

Project Details

Type	Description	Estimate	Rate	Price
Development	Master 2.0 Marketo Email Template	30	$250.00	$7,500.00
Development	Master 2.0 Marketo Email Template	30	$250.00	$7,500.00
GRAND TOTAL				**$15,000.00**

All prices are quoted in CAD and do not include HST.

If project takes more than 60 hours total, additional time will be billed out at the posted hourly rate and invoiced at the end of the project.

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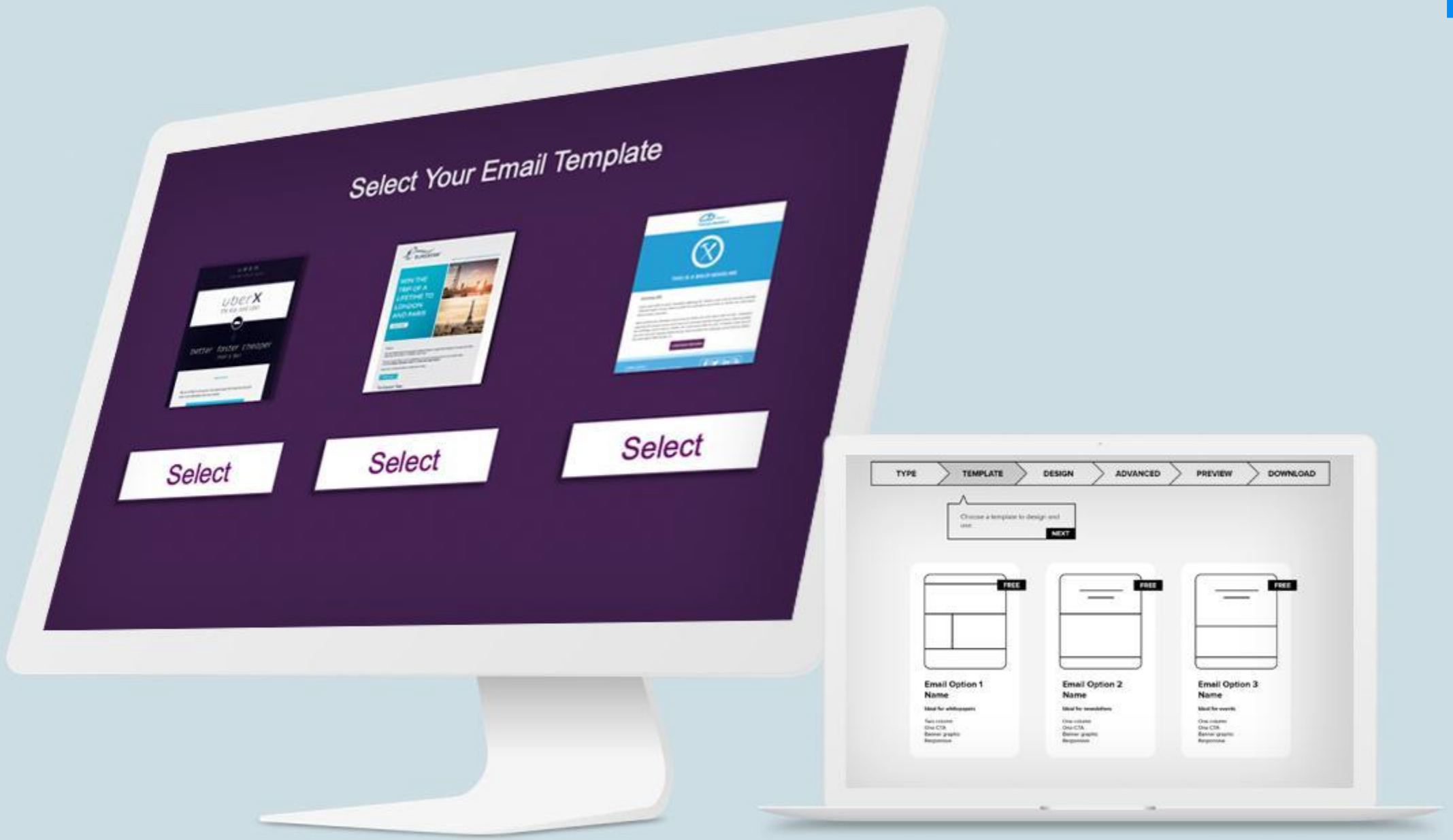
Select Your Email Template
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PREVIEW
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Email Option 2 Name
Email Option 3 Name

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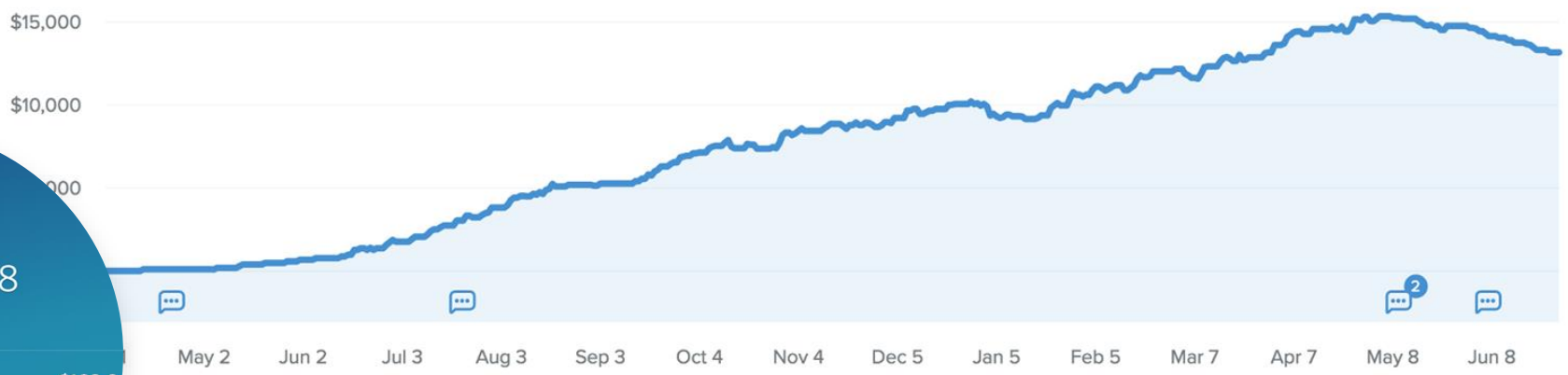
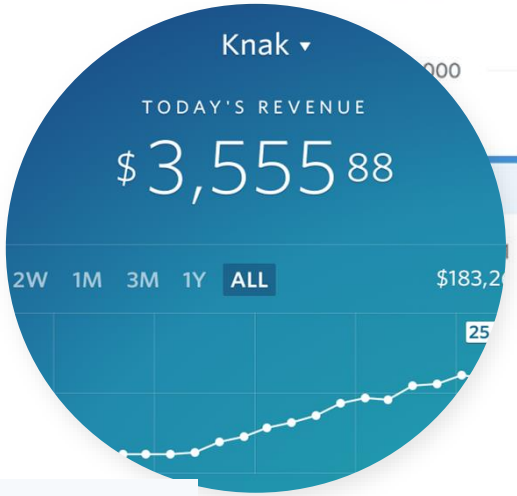
June 2016

Monthly recurring revenue

April 1, 2015 -June 29, 2016

$13,192





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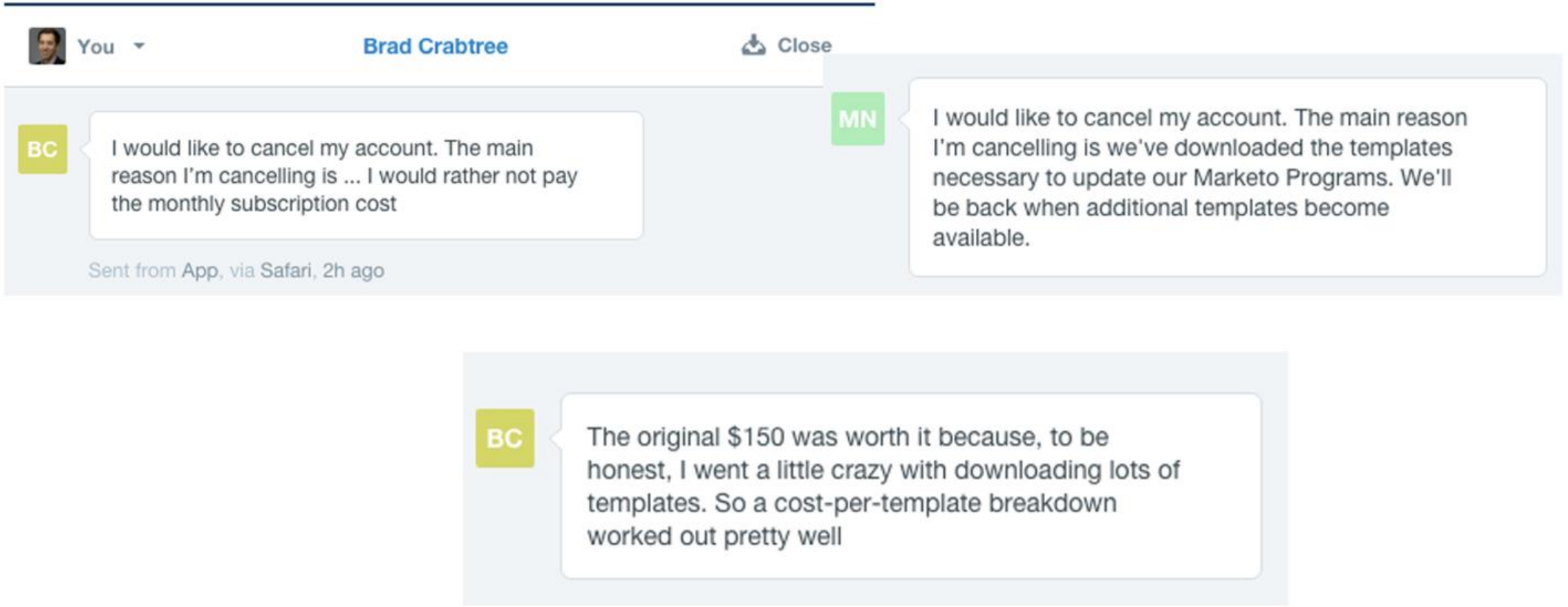
You
Brad Crabtree
Close
BC
I would like to cancel my account. The main reason I'm cancelling is ... I would rather not pay the monthly subscription cost
Sent from App, via Safari, 2h ago
MN
I would like to cancel my account. The main reason I'm cancelling is we've downloaded the templates necessary to update our Marketo Programs. We'll be back when additional templates become available.
BC
The original $150 was worth it because, to be honest, I went a little crazy with downloading lots of templates. So a cost-per-template breakdown worked out pretty well

knak.
Marketo emails & landing pages, made simple.
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RevEngine

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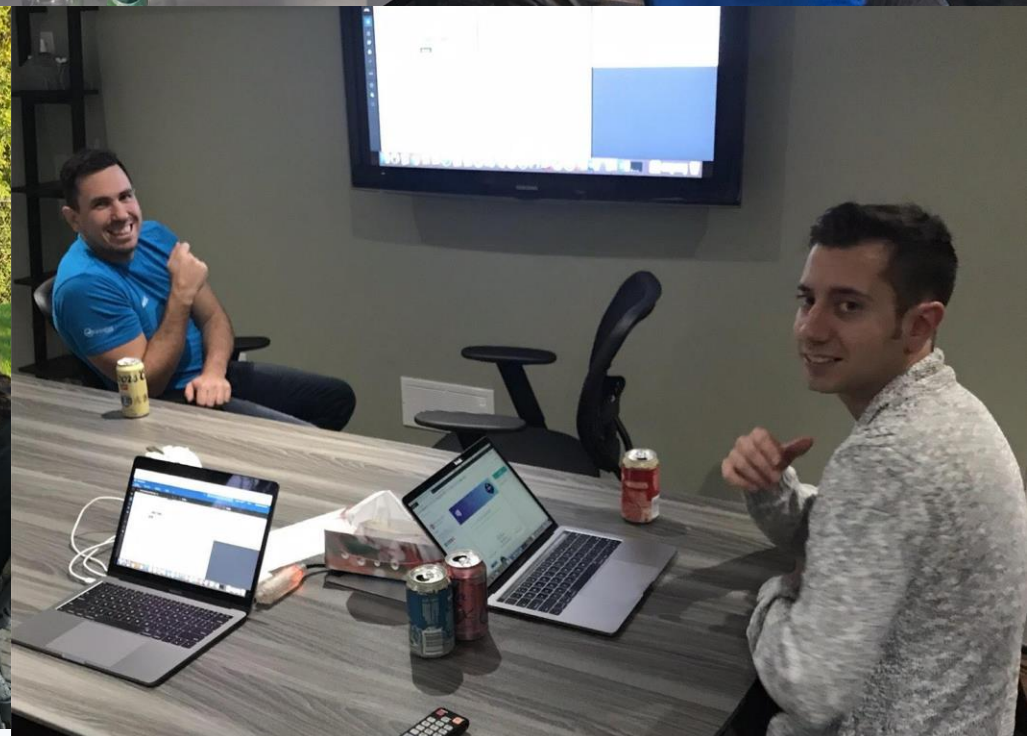

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SELECT BUSINESS DIFFICULTY

- Classic
- Easy
- Normal
- **Hard**

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PRESS RELEASE | NOVEMBER 10, 2021

Knak Raises $25 Million Series A Round to Meet Rising Demand for Codeless Campaign Creation

SaaS Platform Serving the World's Top Brands and Thousands of Enterprise Marketers Readies for Accelerated Growth

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Lessons Learned

- Break rules
- Learn from others
- Obsess over customers
- Go with the flow
- It’s all about the people
- It’s a rollercoaster

Thank you.

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